

**City of San Diego
Master Plans for the
Montgomery-Gibbs Executive and
Brown Field Airports
Public Involvement Plan**

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I. Introduction

Purpose

The City of San Diego Airports Division (City) has prepared this Public Involvement Plan (PIP) to establish a comprehensive communications program for engaging the community, stakeholders and the general public in the preparation of a master plan for each of its two airports, the Montgomery-Gibbs Executive Airport and the Brown Field Airport. The City recognizes that public involvement must be at the core of the master plans development process. Reflecting the City's commitment to a transparent, comprehensive and inclusive planning process, the PIP outlines coordinated communication and outreach activities to engage stakeholders and the general public in the planning process. In effect, it establishes a roadmap showing where the public can anticipate opportunities to provide input and help shape the master plans. Outreach for the master plans emphasizes using a variety of coordinated communication activities to disseminate project information and collect public input. The PIP is a "living document" that will be updated and revised by the City throughout the planning process.

About the Project

The City has embarked on a master planning process to define the vision and provide the necessary frameworks to guide airport development at Montgomery-Gibbs Executive and Brown Field airports for the next 20 years. The master planning process considers the current and future needs and demands of the airports' tenants, users and the general public. The City's goal is to develop a master plan for each airport that determines the extent, type and schedule of development needed while promoting safe, efficient, economically viable and environmentally compatible airports. As part of the project, each Airport Master Plan will undergo environmental review as required by the California Environmental Quality Act (CEQA).

The Federal Aviation Administration offers a number of objectives as a guide in the preparation of a master plan:

- Understand the issues, opportunities and constraints of the airport
- Consider the impact of recent national and local aviation trends
- Identify the existing capacity of airport infrastructure
- Determine need for new improvements expansion
- Estimate costs and identify potential funding sources
- Develop a schedule for implementation of proposed projects
- Comply with federal, state and local regulations

In addition, both the FAA and City have placed an emphasis on sustainability, which will be considered in the planning process to ensure a balanced outcome across economic, operational, social and environmental factors.

The planning process will result in a master plan report, Airport Layout Plan and schedule of priorities and funding sources for proposed improvements for each airport.

Objectives

For this project, success relies on the involvement of community members and stakeholders in all phases of the planning process, including issues identification and alternatives assessment. Specific objectives for public involvement are to:

- Engage the diversity of San Diego regional and local stakeholders and community members and their perspectives in the process
- Conduct an open and transparent process that incorporates multiple channels for participation
- Solicit input, ideas and feedback to inform and shape all phases of the planning process
- Share project information and studies with the public
- Report on decisions made throughout the process to the public
- Fully implement public involvement requirements per CEQA

Contents

This PIP is intended to be a working document subject to periodic updates. It includes five sections, following this introduction:

- **Participants/Stakeholder Identification:** A list of stakeholder agencies, organizations and groups with a potential interest in the airports and their respective master plans.
- **Anticipated Concerns:** A list of initial stakeholder concerns that will be examined during the master plans development process.
- **Public Involvement Process and Timeline:** A description of the phases in the planning process.
- **Communications Framework:** Descriptions of the programs, as well as their timing and purpose that will be used to engage stakeholders and the public in the planning process.
- **Record of Public Involvement:** A description of the public involvement programs documentation.

II. Participants/Stakeholder Identification

The City recognizes the value of stakeholder and public involvement and the wealth of information and resources that result from their engagement. Engaging a diverse array of airport stakeholders and community members in the Airport Master Plan development process is one of the main objectives of the PIP. Due to the regional value of Montgomery-Gibbs Executive Airport and Brown Field Airport, target audiences for the project include both local and regional stakeholder groups and organizations. Broad, diverse participation helps ensure more feasible, sustainable and implementable decisions that accurately reflect the community as a whole.

The City will develop a contact database as a tool for distributing project information and announcements. Communications may include newsletters, e-blasts, fact sheets, public workshop invitations and updates. Groups, organizations and individuals interested in receiving notices will have the opportunity to sign up and be included in the contact database on the project website, during outreach events and per a request to City staff.

An initial summary of stakeholder agencies, organizations and groups with a potential interest in the airport master plans is provided in the following tables. Categories of stakeholders with potential interests in the master plans are listed in the left column of each table. For each

category, an initial list of stakeholders is shown in the right column. Table 1 lists stakeholders common to both Montgomery-Gibbs Executive and Brown Field airports. Tables 2 and 3 list stakeholder groups specific to either Montgomery-Gibbs Executive Airport or Brown Field Airport and their surrounding communities. These lists will be expanded as additional stakeholder agencies, organizations and groups are identified.

Table 1: Initial Joint Stakeholder List	
Category	Agencies, Organizations, and Groups
State and Federal Government and Resource Agencies	Federal Aviation Administration, Western-Pacific Region, Los Angeles Airports District Office Federal Aviation Administration Air Traffic Control Tower Federal Aviation Administration Route Traffic Control Center U.S. Army Corps of Engineers U.S. Fish and Wildlife Service U.S. Navy U.S. Marine Corps California Department of Transportation, Division of Aeronautics
Local and Regional Government and Resource Agencies	County of San Diego, Department of Public Works, Airports San Diego County Regional Airport Authority/Airport Land Use Commission City of San Diego Mayor's Office City of San Diego City Council City of San Diego Planning Commission Port of San Diego
City Departments	Real Estate Assets Department, Airports Division Planning Department Police Department Fire Department Environmental Services Economic Development Public Works Public Utilities Financial Management
Community and Economic Development Organizations	San Diego Regional Chamber of Commerce San Diego Regional Economic Development Corporation San Diego Tourism Authority San Diego County Building Industry Association
Airport Users and Lessees	Airport Advisory Committee (AAC)
Nonprofit Organizations	San Diego Audubon Society The San Diego Foundation
Other Public Agencies	San Diego Association of Governments

Table 2: Initial Montgomery-Gibbs Executive Airport Stakeholder List	
Category	Agencies, Organizations, and Groups
Local and Regional Government and Resource Agencies	San Diego County Supervisor, District 4 (Primary), District 3 (Adjacent) City Council Offices, District 6 (Primary), District 7 (Adjacent)
Airport Users and Lessees	Advanced Aircraft Service Armed Forces Aero Club ATP Flight School Aviation Unlimited Coast Flight Training and Management Casa Machado Restaurant Corporate Helicopters of San Diego Coast Aircraft Crownair Aviation Four Points by Sheraton Gibbs Flying Service Learn to Fly San Diego Marv Golden Pilot Supplies National Air College Plus One Flyers San Diego Air Tours San Diego Flight Training International San Diego Fire-Rescue Air Operations San Diego Flying Corporation (San Diego Flying Club) San Diego Police Air Support Unit Spiders Aircraft Service
City-Recognized Community Planning Groups	Clairemont Mesa Planning Group Kearney Mesa Planning Group Mira Mesa Community Planning Group Serra Mesa Planning Group Tierrasanta Community Council
Nonprofit Organizations	Clairemont Town Council Serra Mesa Community Council Tierrasanta Community Council
Community and Economic Development Organizations	Asian Business Association of San Diego <i>(Based in Kearny Mesa and features a large membership contingent from neighborhoods near Montgomery-Gibbs)</i> Clairemont Chamber of Commerce
Other Public Agencies	San Diego Unified School District and associated PTA groups <ul style="list-style-type: none"> • Kearny High School • Taft Middle School San Diego City College District <ul style="list-style-type: none"> • Mesa College • Miramar College U.S. Marine Corps Air Station Miramar

Table 3: Initial Brown Field Stakeholder List	
Category	Agencies, Organizations, and Groups
Local and Regional Government and Resource Agencies	San Diego County Supervisor, District 1 City Council Office, District 8
Airport Users and Lessees	Baja Airventures City of San Diego Fire Station 43 Experimental Aircraft Association, Chapter 14 First Flight Corp Pacific Coast Skydive San Diego Jet Center Tactical Air Operation The Landing Strip Restaurant and Bar U.S. Border Patrol Search Trauma and Rescue U.S. Customs U.S. Navy
City-Recognized Community Planning Groups	Otay Mesa Planning Group Otay Mesa-Nestor Planning Group San Ysidro Planning Group
Nonprofit Organizations	Ocean View Hills Community Group
Community and Economic Development Organizations	East Otay Mesa Property Owners Association Otay Mesa Chamber of Commerce San Ysidro Chamber of Commerce South County Economic Development Corporation
Other Public Agencies	San Ysidro School District and associated PTA groups <ul style="list-style-type: none"> • Ocean View Hills School Sweetwater Union High School District and associated PTA groups <ul style="list-style-type: none"> • San Ysidro High School U.S. Naval Base Coronado, Air Station North Island

III. Anticipated Concerns

Table 4 (on the next page) summarizes initial potential areas of stakeholder concern that may arise during the development of the airport master plans for each airport. While some concerns such as noise and safety are common to both airports, the separate facilities hold unique identities within their respective communities, and with these, separate concerns. Throughout the planning process, the project team will use stakeholder and public input to identify additional concerns, challenges and opportunities that will expand this list and inform development of the master plans.

Table 4. Initial Potential Stakeholder Concerns	
Topic	Concern
Brown Field Airport	
Economic Development	<ul style="list-style-type: none"> • Land use compatibility • Metropolitan Airpark development • Role in cross-border economy
Environmental	<ul style="list-style-type: none"> • Cultural resources and species protection • Emissions • Hazardous materials • Noise • Wetlands protection
Land Use	<ul style="list-style-type: none"> • Development of property for non-aviation uses • Land use compatibility • Opportunities for market-supported uses
Operational	<ul style="list-style-type: none"> • Air Traffic Control Tower • Aircraft departure and approach procedures • Cross-border travel • General safety • Military operations • Reliever airport/system role • Runway length
Facilities	<ul style="list-style-type: none"> • Appearance • Cross-border terminal/cargo facility • Need for maintenance or replacement of existing facilities • Non-aviation uses on airport property
Montgomery-Gibbs Executive Airport	
Economic Development	<ul style="list-style-type: none"> • Airport business strategic planning • Charter aviation options
Environmental	<ul style="list-style-type: none"> • Environmentally sensitive areas • Noise • Traffic • Vernal pool mitigation
Land Use	<ul style="list-style-type: none"> • Additional parking facilities • Land use compatibility • Opportunities for commercial and aeronautical development
Operational	<ul style="list-style-type: none"> • General safety • Increased jet and turboprop operations • Nextgen procedures • Runway 10L-28R displaced threshold • Runway and taxiway configuration • Runway down-time • Runway protection zones/Runway Safety Area • Airspace and military operations
Facilities	<ul style="list-style-type: none"> • Service capacity of runway, hangar and other airport facilities

IV. Public Involvement Process and Timeline

Outreach activities will take place over five planning phases:

- **Phase 1:** Project launch and existing conditions analysis
- **Phase 2:** Forecasting and facility requirements
- **Phase 3:** Alternatives evaluation and financial feasibility analysis
- **Phase 4:** Preferred alternative recommendation and CEQA analysis (initial)
- **Phase 5:** Master plan adoption, Airport Layout Plan (ALP) approval and CEQA analysis (continued)

The public involvement process is synchronized with the planning process, allowing for each planning step to be meaningfully informed and shaped by the community's input. The Planning Phases chart on the next page outlines how public involvement programs will synchronize with planning tasks at each phase of the process. The general timing is identified within the five-phase planning process. Alterations to the process schedule may require updates to the chart.

City of San Diego Airport Master Plans

Public Involvement Process

Phase	1 Project Launch and Existing Conditions Analysis	2 Forecasting and Facility Requirements	3 Alternatives Evaluation and Financial Feasibility Analysis	4 Preferred Alternative Recommendation and CEQA Analysis (initial)	5 Master Plan Adoption, ALP Approval and CEQA Analysis (continued)
Dialogue Focus	Project Design/Public Involvement Program	Inventory/Forecasting/Facility Requirements	Alternatives Evaluation	Preferred Alternative Recommendation	Approval Process, Implementation Schedule, Environmental
Community and Stakeholder Engagement Activities	Advisory Committee Meeting Project Website Project Informational and Educational Materials	Advisory Committee Meeting (2) Project Website Project Informational and Educational Materials Community Workshop	Advisory Committee Meeting (2) Project Website Project Informational and Educational Materials Community Workshop	Advisory Committee Meeting Project Website Project Informational and Educational Materials Community Workshop	Advisory Committee Meeting Project Website Project Informational and Educational Materials Community Workshop

V. Outreach Framework

Public involvement requires a multi-pronged approach to reach different community members and key stakeholder groups, as outlined in the list below. The City has established a coordinated approach for achieving the public involvement objectives stated above. Importantly, as shown in the Planning Phases chart in Section IV, the specific involvement activities are correlated with the phases in the planning process. This will allow community input to help shape and inform each step leading to the completed Airport Master Plans. In addition to creating a variety of opportunities for the collection of community feedback, these tools and tactics are focused on providing early, comprehensible and accessible information to airport stakeholders and the public and obtaining broad representation of interests.

Prior to the launch of outreach programs at each step in the project, a variety of alerts will be used to inform the community about participation opportunities, project milestones and availability of draft documents for review. These alerts may include and are not limited to social media postings, project website postings, email updates sent to the stakeholder contact database, advertisements in community newspapers such as the *San Diego Union Tribune*, *Chula Vista Star News*, *La Prensa (Spanish)*, and the *Clairemont Times*, and media advisories. Notifications may also be sent to the local community planning group chairs, and advisory committee members may be enlisted to invite members of their respective groups. All community members and stakeholders interested in participating in the project can register their contact information on the stakeholder contact database via the project website at www.SDAirportsPlans.com or by contacting Wayne Reiter at WReiter@sandiego.gov in order to receive project alerts via email.

Master Plan Advisory Committees

Timing: Phases 1 - 4

Purpose: A Master Plan Advisory Committee will be developed for each of the two airports. The committees will provide input and feedback to the project team throughout the planning process. The intent is to establish committees that serve as a representative voice of community stakeholders.

Description: The committees will consist of approximately 12-18 members who will be chosen by identifying organizations and agencies that represent the various elements that the master plans will consider. Identified organizations will be asked to choose individuals to represent them. Committee members will be expected to consistently attend meetings as well as public outreach events to directly hear and gather input from the community. Preliminary meeting discussion topics include:

Meeting No. 1: Project design/public involvement program

Meeting No. 2: Inventory, surveys and data collection

Meeting No. 3: Aviation forecasts and facility requirements

Meeting No. 4: Plan alternatives and evaluation criteria

Meeting No. 5: Preferred alternative selection and Airport Layout Plan

Meeting No. 6: Financial feasibility analysis

Meeting No. 7: Draft master plans and CEQA analysis (initial)

All meetings will be open to the public and include a public comment period. An agenda and meeting summary will be developed and posted on the project website.

Target Participants: Airport stakeholder agencies, organizations and groups

Project Website

Timing: All phases

Purpose: A project website fulfills the online component of this PIP. The website will serve as an introduction to the master plans and online library of information and documents. It will also provide information on public involvement opportunities and allow visitors to provide their contact information to receive email updates about the project.

Description: Information on the website will include a project overview and schedule; notices of outreach events; advisory committee meeting and workshop agendas, materials and summaries; information materials; and draft products for review and comment. The website will be launched in the first phase of the project and will be continually updated during the course of the planning process. The website address will be printed on all project notices and informational and educational materials. Advisory Committee members and other key stakeholders groups will be encouraged to share the website link with their networks and, where applicable, add the link to their existing websites.

Target Participants: General public

Public Workshops

Timing: Phases 1 – 2 and 4

Purpose: Coordinated in relation to each major project milestone, public workshops will offer the community and stakeholders an opportunity to learn about the project, speak one-on-one with project team members and provide feedback throughout the planning process.

Description: Four public workshops are planned at major project development milestones for each airport for a total of eight public workshops. The workshops will build off of each other, whereby the team will demonstrate how alternatives and recommendations have been shaped by input received during prior meetings and input programs. Project team members will provide informative presentations and serve as resources for participants during the workshops. A combination of graphic materials such as handouts and poster boards may be developed for the workshops to illustrate project information and planning concepts. Specific times and formats for the public workshops will be determined as the project progresses. Preliminary workshop topics include:

Workshop No. 1. Project introduction and background

Workshop No. 2. Forecast and facility requirements

Workshop No. 3. Alternatives evaluation

Workshop No. 4. Preferred alternative

Target Participants: General public

Informational and Educational Materials

Timing: All phases

Purpose: Informational and educational materials will serve to keep the public updated on participation opportunities as well as decision outcomes and planning progress.

Description: A fact sheet and “Frequently Asked Questions” document will be prepared for each airport to provide a brief overview of the master plans project and what the community can expect. These documents will be updated at major project development milestones. Additional informational handouts may be developed to help communicate project information and planning concepts. These materials will be available on the project website, emailed to the stakeholder database and distributed at the advisory committee meetings and public workshops.

Target Participants: General public

VI. Record of Public Involvement

The project team will maintain a Record of Public Involvement (Record) of all public information and outreach activities conducted for the project. The Record will include copies of committee rosters, meeting announcements and advertisements, newsletters, meeting agendas and summaries, and distributed informational and educational materials.